

1 冠名荣誉

- 展会协办冠名 (限2家) —RMB 500,000
顶级品牌曝光, 享有“协办单位”头衔
- 晚宴冠名赞助 (限2家) —RMB 400,000
主导全场社交盛宴, 深度接触高端客户
- 展会支持单位 (限3家) —RMB 300,000
享有“支持单位”头衔

2 黄金广告位

- 展馆主通道喷绘 (限2家) —RMB 120,000
3m × 6m, 主通道核心位置
- 展馆内空中广告发布及悬挂 (限2家) —RMB 120,000
馆内悬挂, 展位更突出醒目
- 连接长廊悬挂横幅 (限3家) —RMB 100,000
0.7m高×5m宽, 双面展示, 入口引导
- 室外广告旗 (限2家) —RMB 100,000
8m高旗杆, 户外入口醒目
- 登记处火柴盒 (限2家) —RMB 100,000
扫码登记处, 广告醒目

3 精准宣传

- 参观指南封面封底 (限2家) —RMB 100,000
最高级别印刷品曝光
- 参观指南内页 (限5家) —RMB 50,000
精准投放至所有观众
- 礼品袋赞助 (限2家) —RMB 200,000
约2万个, 移动的广告
- 饮用水赞助 (限2家) —RMB 100,000
瓶身贴标, 品牌触达高频

4 深度互动机会

- 专场发布会 (1.5小时) (多家) —RMB 300,000
提供场地、设备及宣传组织
- 胸卡/VIP证赞助 (限3家) —RMB 100,000
品牌伴随全程
- 官方推文合作 (多家) —RMB 50,000
官方公众号发布2篇

Title Sponsorship Honor

- Exclusive Co-Organizer (Limited to 2)—RMB 500,000
Top-tier brand exposure with the title of Co-organizer
- Exclusive Dinner (Limited to 2)—RMB 400,000
Dominate the grand social event and engage deeply with high-end clients
- Exhibition Supporting Organizations (Limited to 3)—RMB 300,000
Entitled as Supporting Organization

Premium Advertising Space

- Exhibition Hall Main Passage Billboard (Limited to 2)—RMB 120,000
3m × 6m, core location of main passage
- Indoor Hanging Advertisement in Exhibition Hall (Limited to 2)—RMB 120,000
Indoor hanging ads make booths stand out prominently
- Hanging Banners in Connecting Corridor (Limited to 3)—RMB 100,000
0.7m high × 5m wide, double-sided display, entrance guidance
- Outdoor Advertising Flags (Limited to 2)—RMB 100,000
8-meter flagpole, eye-catching at outdoor entrance
- Matchbox Advertisement at Registration Desk (Limited to 2)—RMB 100,000
Eye-catching advertisement at QR code registration area

Precise Promotion

- Cover & Back Cover of Visitor Guide (Limited to 2)—RMB 100,000
Highest-level printed material exposure
- Inner Pages of Visitor Guide (Limited to 5)—RMB 50,000
Precisely distributed to all attendees
- Gift Bag Sponsorship (Limited to 2)—RMB 200,000
Approximately 20,000 mobile advertisements
- Drinking Water Sponsorship (Limited to 2)—RMB 100,000
Bottle labeling for high-frequency brand exposure

In-depth Interaction Opportunities

- Special Press Conference (1.5 Hours) (Multiple Enterprises)—RMB 300,000
Provide venue, equipment, publicity and organization services
- Badge/VIP Pass Sponsorship (Limited to 3)—RMB 100,000
Brand exposure throughout the event
- Official Tweet Cooperation (Multiple Parties)—RMB 50,000
2 articles released via official WeChat account

整体定制 Overall customization

1 至尊赞助套餐 (独家) —RMB 1680,000

展示空间: 180m²豪华特装展位 (含搭建)

权益: ■ 展厅入口喷绘广告 (3m × 7m)

- 展馆内空中广告发布及悬挂
- 登记处火柴盒
- 专场发布会 (1.5小时)
- 参观指南封面广告
- 胸卡/VIP证赞助
- 官方推文2篇
- 礼品赞助 (由主办方发放)

Supreme Sponsorship Package (Exclusive)—RMB 1680,000

Exhibition Space: 180m² Luxury Special Booth (Including Construction)

Rights & Benefits:

- Spray painting advertisement at exhibition hall entrance (3m × 7m)
- Hanging aerial advertisements inside the venue
- Matchbox placement at registration desk
- Special press conference (1.5 hours)
- Cover advertisement of visitor guide
- Badge/VIP pass sponsorship
- 2 official WeChat articles
- Gift sponsorship (distributed by organizer)

2 钻石赞助套餐—RMB 980,000

展示空间: 126m²标准特装展位 (含搭建)

权益: ■ 展厅入口喷绘广告 (3m × 7m)

- 连接长廊悬挂横幅 (0.7m × 5m)
- 登记处火柴盒
- 专场发布会 (1.5小时)
- 参观指南封底广告
- 胸卡/VIP证赞助
- 饮用水赞助

Diamond Sponsorship Package—RMB 980,000

Exhibition Space: 126m² Standard Special Booth (Including Construction)

Rights & Benefits:

- Spray painting ad at exhibition entrance (3m × 7m)
- Hanging banners in connecting corridor (0.7m × 5m)
- Matchbox placement at registration desk
- Special press conference (1.5 hours)
- Back cover ad of visitor guide
- Badge/VIP pass sponsorship
- Drinking water sponsorship

3 铂金赞助套餐—RMB 680,000

展示空间: 90m²特装展位 (含搭建)

权益: ■ 连接长廊悬挂横幅 (0.7m × 5m)

- 登记处火柴盒
- 礼品袋赞助 (2万个)
- 饮用水赞助
- 专场发布会 (1.5小时)
- 参观指南内页广告

Platinum Sponsorship Package—RMB 680,000

Exhibition Space: 90m² Special Booth (Including Construction)

Rights & Benefits:

- Hanging banners in connecting corridor (0.7m × 5m)
- Matchbox placement at registration desk
- Gift bag sponsorship (20,000 pieces)
- Drinking water sponsorship
- Special press conference (1.5 hours)
- Inner page advertisement of visitor guide